

The background features a dark teal color with a network of interconnected nodes and lines in shades of red, orange, and blue. A prominent red wave-like shape runs horizontally across the middle. The text is white and positioned in the upper and middle sections.

FORTINET®
**SECURITY
DAY**

VIRTUAL

Enabling Digital Innovation
The new “Normal”

Joe Sarno

SVP, Emerging & APJ

“Digital innovation isn’t about the technology itself, but rather about people’s ability to utilize digital technology to solve traditional problems. It is the process of leveraging advancements or innovating with technology to reimagine how business is done.”

Anonymous

Digital Innovation

Impacts all Industries



Retail
BOPIS



Healthcare
Telemedicine



Finance
Mobile Banking



Manufacturing



Industrial



Higher Ed



Insurance



Consumer
Home IoT



Transport
Real Time
Vehicle Monitoring



Utilities
Smart Meters



Government
Online tax return



Oil & Gas



Science



Auto
Connected Cars



CSP



K12
Distance Learning

Digital Innovation

Disrupts all Industries



Retail



Healthcare



Finance



Manufacturing



Industrial



Higher Ed



Insurance



Consumer



Transport



Utilities



Government



Oil & Gas



Science



Auto



CSP



K12

Digital Innovation is Also Causing Increased Risk

Cyber threats take advantage of the disruption



Digital Attack Surface

As the perimeter expands, billions of “Security Edges” are formed



Sophisticated Threats

Breach and ransomware incidents continue to increase



Ecosystem Complexity

Too many vendors and too many alerts, **not** enough skilled people



Compliance

Global, country, province, industry and government regulation

Digital Innovation is Also Causing Increased Risk

Cyber threats take advantage of the disruption of the disruption



Disruption *IS* an Opportunity for Change

Mindset

Enablement

Technology



A Cybersecurity Platform that Enables Digital Innovation

and protects
every edge in the
infrastructure



Zero Trust Network Access

Identify and secure users and
devices, on and off network



Security- Driven Networking

Secure and accelerate the
network and user experience



Dynamic Cloud Security

Secure and control cloud
infrastructure and applications



AI-Driven Security Operations

Automatically prevent, detect,
and respond to cyber threats

Conclusion

- Digital Innovation is a double-edged sword – Benefits with built-in Consequences
- Disruption is also an opportunity for change
- Change the mindset, enable the change, change the technology approach
- Enable Digital Innovation with the Fortinet Security Fabric

“To know what is going on during an attack and be able to tell management that things are under control”

CIO
Davos 2020



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